



# The AMT

European EFT & Energy Psychology Conference  
\* Celebrating & Promoting Meridian & Energy Therapies Since 1998 \*  
[www.TheAMT.com/conference/](http://www.TheAMT.com/conference/)



## Welcome to the AMT 2011 European EFT & Energy Psychology Conference!

*Dear Energist,*

Congratulations on securing your ticket to the AMT 2011 European EFT & Energy Psychology Conference in November!

Please find enclosed your:

- Ticket & Badge to the event
- Receipt issued by ticket reseller DragonRising Publishing (if applicable)
- Welcome Pack, including useful information for you to read about the conference, hotel and travel
- Flyers and a poster – please help us fill the seats with friendly faces! ☺

Since the moment we announced the dates of the conference, the response has been electric. There clearly is a hunger within our field to all meet up in person at least once per year to learn, share and evolve. In today's electronic online world, it has never been more important to stay in touch.

When we put out a call for presenters, we were overwhelmed by 72 requests to present just 16 workshops. We believe we've now sorted the very best-of-the-best to give you the most awesome conference schedule possible.

Whilst you now have your ticket, please do tell all your friends and family about the conference and how excited you are about attending. Word of mouth advertising is still the best way of filling up chairs with friendly faces who will add their own personal energy to the two days.

Remember that myself and my passionate team will be on hand, both before and during the conference to help make your personal experience unforgettable.

See you in November!

Thanks & best wishes,

*Alex Kent*

Conference Organiser

The Association for Meridian & Energy Therapies

<http://TheAMT.com/conference/>



**The AMT**

**European EFT & Energy Psychology Conference**  
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# Delegate Welcome & Information Pack



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## Table Of Contents

<b>Welcome to AMT 2011!</b> .....	<b>2</b>
<b>Table Of Contents</b> .....	<b>3</b>
<b>Important Information</b> .....	<b>4</b>
<b>Key Dates &amp; Details</b> .....	<b>4</b>
Conference Date .....	4
Venue .....	4
Contact Information .....	4
Websites.....	4
<b>Travel</b> .....	<b>5</b>
Car .....	5
Train .....	5
Gatwick International Airport .....	5
<b>Hotel</b> .....	<b>6</b>
Introducing the Britannia Gatwick London Europa Hotel.....	6
Booking Hotel Rooms.....	6
Sharing Hotel Rooms & Travel .....	7
Check-In/Out Times .....	7
Left Luggage .....	7
Swimming Pool, Hot-Tub, Sauna and Gym.....	7
Contact The Hotel .....	7
<b>Conference</b> .....	<b>8</b>
Registration.....	8
Schedule .....	8
Conference Rooms .....	9
Refreshments, Lunch and Breaks .....	9
<b>Pre-Conference Trainings</b> .....	<b>10</b>
SOLD OUT - AMT EFT Master Practitioner with Silvia Hartmann.....	10
<b>Post-Conference Trainings</b> .....	<b>11</b>
AMT Trainers Training with Silvia Hartmann .....	11
Matrix Reimprinting Practitioner Training with Karl Dawson.....	11
Using Ask & Receive for Physical Issues with Sandi Radomski.....	11
<b>Your Help Promoting The Conference</b> .....	<b>12</b>
<b>Any Questions?</b> .....	<b>13</b>



## Important Information

The information in this Delegate Welcome Pack is provided in good faith based on what we know at the time of printing. In particular, presenter information, prices, timings and the schedule are subject to change at any time for a plethora of reasons. For full terms & conditions, please see the website:

- See: [http://TheAMT.com/conference/terms\\_and\\_conditions.htm](http://TheAMT.com/conference/terms_and_conditions.htm)

## Key Dates & Details

### Conference Date

Saturday 12<sup>th</sup> November 2011 & Sunday 13<sup>th</sup> November 2011

9:30am to 5pm (registration starts at 9am)

### Venue

Europa Gatwick London Hotel,  
Balcombe Road,  
Gatwick,  
West Sussex,  
RH10 7ZR  
United Kingdom

- See: <http://TheAMT.com/conference/information.htm#hotel>

### Contact Information

- **Conference Organisers (The AMT)<sup>1</sup>**
  - Tel: +44 (0)1323 700 800
  - Email: [staff@TheAMT.com](mailto:staff@TheAMT.com)
- **Europa Hotel** (*To book hotel rooms see page 6*)
  - Tel: +44 (0)1293 886 666

### Websites

- Conference: <http://TheAMT.com/conference/>
- Facebook: <http://www.Facebook.com/TheAMTOnline>
- Yahoo Groups: <http://health.groups.yahoo.com/group/meridiantherapy/>

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<sup>1</sup> The AMT office is closed Saturday & Sunday, so if you need to contact us when the conference is in session, please use our email address or leave a message with the hotel



## Travel

### Car

The satnav address to the hotel is:

**Europa Gatwick London Hotel,  
Balcombe Road, Gatwick, West Sussex,  
RH10 7ZR**

If you are driving to the hotel **south-bound** from London down the **M23** motorway, take the **Junction 10A**. Turn right at the roundabout to cross the motorway and the Europa Hotel is located on your right hand side.

If you are driving **north-bound** from Brighton up the **M23** then you need to turn round at **Junction 10**, since junction 10A is only available on the south-bound carriage way.

The hotel has free car parking for conference delegates. Neither us or the hotel accepts liability for any damage or loss occurring in the car park. For more information, please contact the hotel (*see page 4*).

### Train

The closest train station is **Three Bridges** (1.5 miles).

Gatwick Airport train station is 5 miles from Europa Gatwick hotel. Situated in South terminal is a courtesy bus that runs 24 hours a day every 45 minutes on a first come first serve basis to and from the airport. You can walk from the courtesy coach pick up point to train station which is clearly signposted in the terminal.

- Rail Enquiries & Timetables (National Rail): <http://www.nationalrail.co.uk/>

### Gatwick International Airport

The hotel operates a Gatwick Airport shuttle service which offers door-to-door delivery to/from the airport. This is free from Airport->Hotel, but the hotel charges for this service Hotel->Airport (approx £5.00) and you may need to book a seat on the bus during busy times.

- Download Shuttle-Bus Timetable (PDF):  
[http://TheAMT.com/files/conference/amt2010/Europa\\_Airport\\_shuttle\\_timetable.pdf](http://TheAMT.com/files/conference/amt2010/Europa_Airport_shuttle_timetable.pdf)
- Please contact the hotel for a time schedule and booking if required – *see page 4*

Hiring a taxi is an alternative to taking the shuttle-bus to the airport and can be arranged with hotel reception for a fixed price of £11.50. This could be particularly cost-effective if you share the taxi between a number of people.



## Hotel



### Introducing the Britannia Gatwick London Europa Hotel

The hotel always offers a warm welcome to delegates no matter whether they are coming from London, the rest of the UK or International via Gatwick International Airport nearby. We use this hotel for conferences time and time again because they successfully combine good value-for-money with excellent rail/road/airport links.

### Booking Hotel Rooms

Accommodation is booked through us for your convenience and the cost **including breakfast** is:

- £45.00/night (double room - 1 person)
- £55.00/night (double room - 2 people)
- £55.00/night (twin room - 2 people)

To book hotel rooms:

- **Online:** Visit the registration page. If you've already booked your conference ticket then you'll need to untick 'AMT11 2011 Conference' because this is selected by default:
  - See: <http://TheAMT.com/conference/register.htm>
- **By Phone:** Call the AMT office on: +44 (0)1323 700 800

If you need to change your hotel room booking then contact us using the phone number above. Likewise, if you have any special requirements, such as smoking or non-smoking rooms then we'll do our best to accommodate you.

**Note: If you book your hotel rooms through someone else then on check-in please do not tell reception that you are with the AMT conference. This will delay and confuse reception staff because they will go through all the names on our group booking and panic when yours does not appear.**



## **Sharing Hotel Rooms & Travel**

We know from past conferences that some delegates like to have a roommate or some company for travelling to the hotel. The AMT doesn't do matchmaking itself (as we don't want the blame of setting you up with a crystal wielding maniac) but feel free to talk with people coming to the conference online to make your own connections:

- Facebook: <http://www.facebook.com/TheAMTOnline>
- Yahoo Groups: <http://health.groups.yahoo.com/group/meridiantherapy/>

## **Check-In/Out Times**

If you have booked a Hotel Room through us you will be able to check in to your room at 2pm on the day. Check-out time is 12.00pm.

## **Left Luggage**

Delegates who have checked-out of their hotel room on a day of the conference or pre/post training days, may store their luggage at their own risk in the conference training hall, provided it does not get in the way and is not a safety risk. The hotel does offer a 'left luggage' facility if you are asked to move your luggage by us or a member of the hotel staff.

## **Swimming Pool, Hot-Tub, Sauna and Gym**

Relaxing in the hot-tub and taking advantage of the hotels leisure facilities is highly recommended by conference staff. There is a nominal charge (~£5 / week) and you buy your pass at the hotel reception. Remember to pack a swimming costume.

## **Contact The Hotel**

For information on contacting the hotel, see page 4.



## Conference

### Registration

Registration in the mornings is from 9am in Room 1 with the conference starting promptly at 9:30am. On first arrival, please present your ticket to speed up registration<sup>2</sup>. You'll be given a delegates pack which includes your comprehensive conference manual.

Please wear your badge at all times to gain entrance to the conference facilities.

### Schedule

To give you more choice, this is the first year we've offered breakout rooms in Session 2 & Session 3, where you will be able to choose between three workshops to attend. Sessions 1 & 4 brings the entire conference together.

For the up-to-date schedule including presenter profiles, please view our webpage here where you can start planning your own personal timetable.

- See: <http://TheAMT.com/conference/schedule.htm>

The conference runs to this plan on both days:

Time	Event	Room
9:00am	Registration Opens	1
9:30am	Session 1	1
11:00am	Morning Break	1
11:15am	Session 2	1, 2 or 3
12:30pm	Lunch Break	n/a
2:00pm	Session 3	1, 2 or 3
3:15pm	Afternoon Break	1
3:30pm	Session 4	1
5:00pm	Close	n/a

Notes:

- On Saturday, the Energy Disco and buffet runs from 7pm to 11pm and will be in the Silk Suite. Afterwards, the hotel bar closes at 12:30am.
- We are encouraging the authors who are presenting at the conference to stay behind for book signing

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<sup>2</sup> If you forget or misplace your ticket then all is not lost – it will just take a little longer to register you



## Conference Rooms

We are using three conference rooms this year:

- Room 1: Europa Suite – Ground floor, left of stairs
- Room 2: Silk Suite – First floor, up stairs & left
- Room 3: Ash Suite – First floor, up stairs & right

All rooms are close together and are well signposted. You will be provided with clear directions in your conference manual, or you may prefer to have a word with conference staff to point you in the right direction.

## Refreshments, Lunch and Breaks

There will be refreshments of Tea, Coffee, Water (hot & cold) and Biscuits in the 15 minute morning and afternoon breaks.

There is also a lunch break of 1 hour 30 minutes each day. You can either bring a packed-lunch or you may purchase food from:

- **Hotel Bar (downstairs).** The bar menu contains a number of dishes catering for all tastes, however a top-tip is to take advantage of the £5.95 special-offers which aren't on the printed menu. In previous years, this has included: Fish & Chips, Burger & Chips and Steak & Chips;
- **Hotel Restaurant (upstairs).** On Saturday, the restaurant is being opened specially for us to provide a buffet lunch. The price is approx £6.95 for 3 courses. On Sunday, the restaurant's carvery is available for £8.95.
- **Traditional English Pub** a few minutes walk away which serves excellent food. There are often a good number of delegates who have attended previous conferences that enjoy visiting this pub for lunch, whilst also stretching their legs. If you'd like directions, contact a member of the conference staff;

**Tip: At EmoTrance 2011, it was cheaper to book into the hotel restaurant at reception rather than in the restaurant itself. There was also £5.95 special offers at the bar (Fish & Chips, Burger & Chips, Steak & Chips) not mentioned in the laminated menu so please ask bar staff for assistance.**



## Pre-Conference Trainings

### **SOLD OUT - AMT EFT Master Practitioner with Silvia Hartmann**

Since 1998, The AMT has trained and certified countless thousands of people as “Meridian Therapy Practitioners” or MetPracs. Indeed, some other training organisations revere our material so much that they’ve copied it into their own workshop manuals!

But now we’ve decided the time is right for a completely new EFT Master Practitioner training, written from the ground up by AMT syllabus co-ordinator Silvia Hartmann. This will be pure EFT taught in a radical new way to make you experienced, professional and energetic practitioners ready to help any client that comes your way.

This course is not for beginners as basic EFT principles will not be repeated. It is suggested that you should have at least read an EFT book like “Adventures in EFT” so that you and the other workshop attendees start from a base level of understanding.

Who this pre-conference training is for:

- Enthusiastic EFT beginners and intermediates looking for practical knowledge and experience, whilst also gaining a qualification recognised by practice-insurance providers
- AMT MET Practitioners looking to stay-up-to-date and be recognised as ‘EFT Professional Practitioners’
- AMT Trainers who would like to teach the new syllabus. You must attend a live training before you are allowed to teach and certify people.

Big discounts are available for AMT members, as well as non-AMT EFT practitioners & trainers.

**Note: This training has already sold-out but we are allowed to make an exception for people becoming EFT Master Practitioner Trainers. Contact the office for details.**



## Post-Conference Trainings

If you are coming to the conference then consider taking one of these post-conference trainings which award participants with a new skill and qualification.

Your options are:

### **AMT Trainers Training with Silvia Hartmann**

- 1 Day – 14th November 2011
- Price: £297.00 (or £252.45 if booked before 1<sup>st</sup> November)

The requirement for booking onto this training is being an experienced practitioner and also attending the EFT Master Practitioner pre-conference training with Silvia Hartmann.

The EFT Master Practitioner pre-conference training is sold-out but we are allowed to make an exception for experienced practitioners attending the Trainers Training.

### **Matrix Reimprinting Practitioner Training with Karl Dawson**

- 2 Day – 14th & 15th November 2011
- Price: £325.00

Learn this exciting and ground-breaking technique with its creator, Karl Dawson - author of the best selling Matrix Reimprinting with EFT.

The Matrix Reimprinting Practitioner course is only held at select time through out the year, and places are strictly limited to 50, so book soon to avoid disappointment.

### **Using Ask & Receive for Physical Issues with Sandi Radomski**

- 2 Day – 14th & 15th November 2011
- Price: £297.00 (or £252.45 for booking before 1<sup>st</sup> November)

This 2 day workshop is the Foundation training in Ask & Receive. Ask & Receive is based on the concept that we all have a higher, broader perspective that knows exactly what we need. However, we do not always have access to that higher state information.

The 5 steps of Ask & Receive give you access to that information and bring it down into you current reality. You will be able to change limiting beliefs and reduce the effects of trauma that are blocking you from your healing.

*Full and up-to-date information about the pre & post conference trainings is available on the website: <http://TheAMT.com/conference/>*



## Your Help Promoting The Conference

**Important: Word-of-mouth promotion is the best way of filling the conference with friendly faces!**

So - please, please, please do tell everyone you happen to talk to that there is a conference in November, it will be fun, educational and a good time will be had by all.

This is the opposite of fightclub, eg:

*“The first rule about attending the European EFT & Energy Psychology Conference in November is that you MUST talk about attending the European EFT & Energy Psychology Conference in November!”*

A few ideas for you:

- Log into Facebook & Twitter to update your status that you’ve secured your place at this years must-go-to event
- Talk about the conference in forums and on social networks. Say which presentations you’re looking forward to most, discuss what you liked most about the 2011 conference & keep the buzz going
- Contact any associations you’re a member of, to make sure the conference is featured in as many news sites and events listings as possible
- Conference Flyers and Posters are freely available if you have a good place to have them seen or picked up!
- Update your website or send a message to your mailing lists<sup>3</sup>

Your help is always appreciated. Please let us know what you’re upto so we may thank you in person!

The best way of talking about the conference is either Facebook or Yahoo Groups:

- Facebook: <http://www.facebook.com/TheAMTOnline>
- Yahoo Groups: <http://health.groups.yahoo.com/group/meridiantherapy/>

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<sup>3</sup> If you’d like to earn an affiliate fee for your recommendation then contact us for details



## Any Questions?

Just ask!

We've been running Energy Psychology conferences at this hotel for a number of years now so hopefully all will run smoothly and you'll have an amazing event you'll treasure forever.

Our events have a fantastic atmosphere because we attract friendly, intelligent people who are passionate about meridian and energy therapies.

Now you've got the conference firmly circled in your diary, I have a few suggestions to help maximise your enjoyment and learning so that you leave the hotel feeling inspired, connected and energised...

- Start researching the presenters, read their books and think of the questions you'd like to ask. The more you know, the more you'll get out of working with these internationally renowned experts
- Authors love being asked to sign their well-thumbed books, so bring yours along with you, or bring some cash to spend at the DragonRising sales stand
- Work out your own personal schedule for the conference. Session 2 & Session 3 offers you a choice of three presentations to attend, so you can tailor your own personal timetable
- Look into attending a pre or post conference training. It always feels great to come away from the conference having gained certification
- Bring your business cards along. The AMT conference is great for networking
- Help spread the word about the conference by remembering the '*first rule of attending the EFT & Energy Psychology Conference*'! (see page 12)

If you need any further information or have any additional queries not answered here then please do get in touch<sup>4</sup>. At the event itself, myself and the team will be clearly visible. We're there to help, so come say hello!

When you get home from the conference, please take the time to give us feedback and perhaps write a conference report which we may use to attract interest for the 2012 conference!

We look forward to welcoming you in November!

With best wishes,

*Alex Kent &  
The AMT Team*

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<sup>4</sup> For our contact information before, during & after, see page 4